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Case 3:17-cv-00652-KDB-DSC Document 43-2 Filed 10/29/18 Page 2 of 50

1 of 3

10/24/2018, 11:12 AM

Home Moments

Pretzel Crisps®

@PretzelCrisps

#SnackGenius

pretzelcrisps.com

Joined February 2009



Pretzel Crisps® @PretzelCrisps · 1h
#Halloween crafting requires some ta



1

1

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Pretzel Crisps® @PretzelCrisps · Oct 23

The #playoffs are here, so who will be crowned the champ?! #PretzelCrisps snacks, of course!



3

3



Pretzel Crisps® @PretzelCrisps · Oct 22

The spiders don't bite but the flavor sure will! #Halloween2018 [instagram.com/p/BpPX76TDqWR/...](https://www.instagram.com/p/BpPX76TDqWR/)

1

1



Pretzel Crisps® @PretzelCrisps · Oct 22

Apple. Cheesecake. Trifles. This #dessert is checking ALL of the boxes. #FallFlavors #PretzelCrisps ow.ly/R1aJ30mcm0d



2

2

 Home

 Moments



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[All Products](#) > [Grocery](#) > [Snacks](#) > [Pretzels](#)

Snack Factory Pretzel Crisps Original (30 oz.)

by Snack Factory | Item # 116246 | ★★★★★ 5.0 (12) [Write a review](#) [Ask a question](#)

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Top Rated

\$5.98

Qty

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Pick it up tomorrow
Secaucus, NJ

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Why We Love This

The classic pretzel got a supermodel makeover – lighter, thinner, but still full of flavor and crunch. Delicious in any way, they're the life of the party.

About this item

- Perfectly salted pretzel crisps with a satisfying, hearty crunch
- Versatile shape that's dippable, spreadable and deliciously snackable
- Great gourmet taste from wholesome ingredients
- Perfect snack for any time

people who viewed this item also viewed

Top Rated	Best Seller	Sam's Exclusive		Top Rated
				
Utz Mini Twist Pretzels (60 oz.)	Snyder's Mini Pretzels (1.5 oz., 60 ct.)	Member's Mark Peanut Butter Filled Pretzels (44 oz.)	Keebler Fudge Stripes Cookies (2 oz., 36 ct.)	Utz Thin Pretzel
Free shipping <i>Plus</i>	Free shipping <i>Plus</i>	Free shipping <i>Plus</i>	Free shipping <i>Plus</i>	Free
\$6 ⁹⁸ \$0.12/oz	\$11 ⁹⁸ \$0.20/ea	\$6 ⁸⁶ \$0.16/oz	\$9 ⁹⁸ \$0.28/ea	\$13 ⁹⁸ \$0.23/ea

• • • • •

Description	Policies & plans	Member reviews & questions
-------------	------------------	----------------------------

Description

Crunch 'em. Crack 'em. Dip 'em. Stack 'em. Pretzel Crisps are a modern twist on an old favorite. They're the best part of the pretzel—all the flavor and crunch you love—but lighter, crispier and more versatile than ever before. One bite and you'll rethink your pretzel.

Policies & plans

Specifications

- Guilt-free pretzel cracker
- Non-GMO
- Versatile shape
- Perfectly salted

Warranty

This product is covered by the Sam's Club Member Satisfaction Guarantee.

Member reviews & questions

★★★★★ 5.0 | [12 Reviews](#)

Search topics and reviews		12 Reviews	0 Questions	0 Answers
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Reviews

[Write a review](#)

Rating Snapshot

Select a row below to filter reviews.

5 ★	12
4 ★	0
3 ★	0
2 ★	0
1 ★	0

Average Customer Ratings

Overall ★★★★★ 5.0

1–8 of 12 Reviews

Sort by: Most Helpful ▼



★★★★★ GalJan · 2 years ago

THE best Pretzel Crisp

I am so glad this product is available at Sam's again! These crisps are flavorful, light and we buy them regularly. Please (Sam's) don't switch brands - these are by far superior!

✔ Yes, I recommend this product.

Helpful? Yes · 8 No · 0 Report

[Comment](#)

★★★★★ bgoo270841 · a year ago

solid description of product

great alternative to chips with the taste of pretzels but the crunchiness of chips

✔ Yes, I recommend this product.

Helpful? Yes · 3 No · 0 Report

[Comment](#)

★★★★★ awatkins · 11 months ago

A favorite!

This price is amazing for the large bag. These are a staple at my house.

✔ Yes, I recommend this product.

Helpful? Yes · 2 No · 0 Report

[Comment](#)

★★★★★ thosetwo · a year ago

Better than Pretzels

These are a great pretzel snack that I actually like better than pretzels. All the good flavor without the less flavorful part? You get the front and the back of a pretzel without the middle. How can I explain? Just try them!

✔ Yes, I recommend this product.

Helpful? Yes · 2 No · 0 Report

[Comment](#)

★★★★★ Cheryl · a year ago

Excellent snack or dip partner

These pretzel crisps have such a great flavor, and the crisp snap adds to the texture. I love these alone or with a dip. Either way a few will satisfy your craving.

✔ Yes, I recommend this product.

Helpful? Yes · 2 No · 0 Report

[Comment](#)

★★★★★ Emtron · a year ago

Awesome taste

These taste wonderful and are especially good for dipping, I like them with hummus but anything would do.

✔ Yes, I recommend this product.

Helpful? Yes · 1 No · 0 Report

[Comment](#)



★★★★★ Gud · a year ago

Buy them every visit

Perfect for dipping with anything, healthy and always crisp!

☑ Yes, I recommend this product.

Helpful? Yes · 1 No · 0 Report

Comment



★★★★★ tonywt1 · a year ago

The Flat Pretzel

Received sample box in mail. Have bought these before at grocery stores. They do taste better than plain pretzels. Low calorie smart snack :-)

☑ Yes, I recommend this product.

Helpful? Yes · 1 No · 0 Report

Comment

1–8 of 12 Reviews



★★★★★ 5.0 | 12 Reviews

Search topics and reviews



12
Reviews

0
Questions

0
Answers

Questions

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customers also considered

Best Seller



Snyder's Mini Pretzels (1.5 oz., 60 ct.)

Free shipping *Plus*

\$11.98 \$0.20/ea

Sam's Exclusive



Member's Mark Peanut Butter Filled Pretzels (44 oz.)

Free shipping *Plus*

\$6.86 \$0.16/oz

Best Seller



Pepperidge Farm Goldfish Crackers (22 oz., 3 ct.)

Free shipping *Plus*

From **\$9.98** \$3.33/ea

Top Rated



Utz Mini Twist Pretzels (60 oz.)

Free shipping *Plus*

\$6.98 \$0.12/oz

Top Rated



Cheez-It Original (2 ct.)

Free

From **\$7.28** \$3.64



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Snyder's

Pretzel Crisps, Pretzel Crackers Deli Style Original

3.0 (1)

[Nutritional Info](#)



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23 oz.

\$4.59 at PittsfordADD TO LIST ☐

📍 Located in 15A



Product Details

Rethink Your Pretzel! Kosher Pareve; All Natural 0g Fat; 0g Trans Fat; 0g Saturated Fat; 0mg Cholesterol The Original Thin, crunchy pretzel crackers. Crunch'em. Crack'em. Dip'em. Stack'em. Pretzel Crisps are a modern twist on an old favorite. They're the best part of the pretzel--all the flavor and crunch you love--but with lighter, crispier, and more versatile than ever before. Whether you like them plain, dipped, or served with your favorite toppings, we're sure you'll enjoy this wholesome snack as much as we do. One bite and you'll Rethink Your Pretzel! --Warren and Sara Wilson Recipes: The Zesty Fiesta; The Brie-for-All; Smoked Salmon Dip; Delicious Hot Crab Dip.

Ingredients

Wheat Flour, Sugar, Salt, Malt Syrup (Corn Syrup, Malt Extract).

Reviews

3.0 (1)

ENTER STAR RATING ⓘ

ADD A REVIEW

5	0
4	0
3	1
2	0
1	0

1-1 of 1 Review

Sort : Most Recent

Lisa

Reviews : 3

· 7 months ago

They Make Gluten Free Look Good!

I was eating the regular version of these yummy flat pretzels and decided to try a new flavor. That's when I saw these, read the ingredients, as soy and bean flour ometimes give me trouble. They're great as they are, but you can go sweet with cream cheese and jam, or savory with hummus and vegetables. Also great on creamy soups. They definitely do the trick on their ow , too.

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Battle of the giants: PepsiCo and Snyder's-Lance again face off over 'Pretzel Crisps' trademark

By Gill Hyslop

14-Sep-2017 - Last updated on 15-Sep-2017 at 08:22 GMT

RELATED TAGS: Trademark, United states



Snyder's-Lance subsidiary Princeton Vanguard and PepsiCo's Frito-Lay have once again faced off in court over a dispute whether the phrase 'Pretzel Crisps' can be registered as a trademark.

The US Trademark Trial and Appeal Board (TTAB) has again sided with Frito-Lay in its seven-year legal battle against Princeton Vanguard (PV), citing consumers primarily view pretzel chips as a type of snack and not a designation of source.

Battle timeline

2004: PV launched Pretzel Crisps, a line of chip-pretzel-cracker hybrids.



Pic: ©iStock/serggn

2006: PV first registered for the mark 'Pretzel Crisps' on the USPTO Supplemental Registration and later filed an application to register it on the Principal Register.

2010: Frito-Lay North America filed a petition to cancel both PV's Supplemental Registration and

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generic for pretzel snacks and the term 'crisps' is generic for cracker.

2015: PV appealed and the Federal Circuit vacated the ruling on the grounds TTAB took "*short cuts*" and had merely decided that each word was a generic term individually, whereas it should consider the mark "*as a whole*".

Latest ruling



Earlier this month, TTAB noted that Snyder's-Lance – which acquired PV in 2012 – may have built up some "*de factor secondary meaning*" by being the first to use the name 'Pretzel Crisps', however, that does not mean the term can be protected by trademark law.

The three-judge panel wrote that being a dominant force in the marketplace had not changed consumers viewing 'pretzel crisps' as a common descriptive name of a category of goods.

It also said it had carefully followed the Federal Circuit's directions and had considered "*whether joining the individual words into a single term lends additional meaning to the mark as a whole*" before deciding against it.

The panel said combining the individual terms did not add meaning to 'Pretzel Crisps' in relation to 'pretzel crackers.'

Battle to continue

Snyder's-Lance counsel David Bernstein said the company was disappointed with the decision and "*fully intends*" to appeal it.

PepsiCo had not responded to our request for comment by the time this article went to print.

According to IRI data for the 52 weeks ending June 11, 2017, Snyder's-Lance notched up \$4.54bn in pretzel sales, while Frito-Lay recorded \$1.67bn in pretzel sales.

Snyder's-Lance commands 38% of the US pretzel market share, followed by Private Label (17%) and then Frito-Lay with 13%.

The case is Frito-Lay North America Inc. v. Princeton Vanguard LLC, opposition number 91195552 and cancellation number 92053001, before the Trademark Trial and Appeal Board.

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"pretzel crisps"



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Super Bowl Snacks: These 3 Pretzel Crisp Recipes Are Too Easy

<https://www.wideopeneats.com/3-snack-factory-pretzel-crisp-recipes-that-are-perfect-for...>



Jan 26, 2018

Taking an old favorite and giving it a modern twist, the Snack Factory® Original **Pretzel Crisps** are topped with ...

4 Fab Pretzel Crisps® Bites - TipHero

<https://tiphero.com/4-fab-pretzel-crisps-bites/>

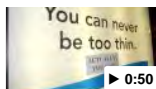


Dec 14, 2017

We're using our favorite Snack Factory® Original **Pretzel Crisps**® to create not one, not two, not three, but FOUR ...

Pretzel Crisps Ads Promoting Anorexia? Some Say Yes (VIDEO ...

https://www.huffingtonpost.com/2010/08/05/pretzel-crisps-ads-promot_n_670824.html



Aug 5, 2010 - Uploaded by NYTheBlog

It probably sounded so good at the pitch meeting. **Pretzel Crisps**' attempt to be clever has sparked outrage ...

Snack Factory Pretzel Crisps Part I: Original, Cheddar, Garlic ...

<https://www.youtube.com/watch?v=50T3-Y8Ez54>



Jul 23, 2014 - Uploaded by Tami Dunn

This is part 1 of 3 of the Snack Factory **Pretzel Crisps** taste test/review. This video includes the Original ...

Snack Factory Garlic Parmesan Pretzel Crisps REVIEW - YouTube

<https://www.youtube.com/watch?v=rQcCOj2WxJI>



Dec 7, 2015 - Uploaded by Old Nerd Reviews

Today, I'm reviewing the baked Garlic Parmesan **Pretzel Crisps** from Snack Factory. I try things so you don't ...

pretzel crisps orignal review - YouTube

<https://www.youtube.com/watch?v=4CwZTZge1Gw>

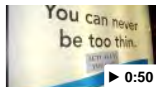


Mar 28, 2016 - Uploaded by Steph Gray

another review.

Dear Pretzel Crisps, Turns Out You Can Be Too Thin - The Awl

<https://www.theawl.com/2010/08/dear-pretzel-crisps-turns-out-you-can-be-too-thin/>



Aug 4, 2010 - Uploaded by NYTheBlog

"New ads appearing from **Pretzel Crisps** on street furniture throughout Manhattan declare: 'You can never be ...

CarBS - Snack Factory Sriracha & Lime Pretzel Crisps - YouTube

https://www.youtube.com/watch?v=d_pf6C4jX9g



Sep 20, 2015 - Uploaded by WrecklessEating

Welcome to CarBS! On this show Matt Zion will be reviewing food/drinks in his car to get them out to the fans ...

Pretzel Crisps USA flavors June 2018 - YouTube

<https://www.youtube.com/watch?v=94IjWpVExGQ>



Jul 4, 2018 - Uploaded by Junkfood Junction

<https://www.instagram.com/junkfoodjunction/> Snack Factory has many flavours of these pretzel chips in the USA ...

E! News - Pretzel Crisps®

<https://pretzelcrisps.com/press/e-news-march-8-2012/>



Mar 8, 2012 - Uploaded by PretzelCrispsVideos
E! News co-hosts Jason Kennedy and Catt Sadler mention **Pretzel Crisps®** during an on-air conversation about ...

FRIDAY FAVORITES: Snack Factory Pretzel Crisps 🍪 [RE-UPLOAD ...

<https://www.youtube.com/watch?v=eeYRzIAm6bk>



Oct 6, 2018 - Uploaded by Old Nerd Reviews
Showing off the Original and the Everything Snack Factory **Pretzel Crisps** on this episode of Friday Favorites ...

Tip Hero - 4 Fab Pretzel Crisps® Bites | Facebook

<https://www.facebook.com/tiphero/videos/4-fab-pretzel-crisps.../10156942547773761/>



Dec 15, 2017
4 Fab Snack Factory® **Pretzel Crisps®** Bites Full Recipe: <http://bit.ly/2CmTtbd>.

Adjusting A Pretzel Crisps Ad - YouTube

<https://www.youtube.com/watch?v=kIBMvfM3cQ4>



Aug 4, 2010 - Uploaded by NYCTheBlog
More info on <http://nyctheblog.blogspot.com/2010/08/pretzel-crisps-pretzel-ads-encourage.html> One lower ...

Review Snack Factory Pretzel Crisps Everything - YouTube

<https://www.youtube.com/watch?v=-oh-aKSoY48>



May 22, 2018 - Uploaded by drkinleung
Snack Factory **Pretzel Crisps** Part II Everything Sea Salt & Cracked Pepper
Chipotle Cheddar Jalapeno ...

Snack Factory Bacon Habanero Pretzel Crisps Snack Review - YouTube

<https://www.youtube.com/watch?v=7bNvwvtcOJ8>



Jul 7, 2017 - Uploaded by Calvin Brandon
Please watch: "Seth Godin - Linchpin " https://www.youtube.com/watch?v=x_pxwUMmW-w ...

Snack Factory® Pretzel Crisps® Buffalo Wing Review! Peep THIS Out ...

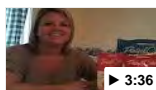
<https://www.youtube.com/watch?v=VqycN1xZDSM>



Sep 7, 2014 - Uploaded by Peep THIS Out!
Snack Factory® **Pretzel Crisps®** Buffalo Wing Review! Peep THIS Out! Peep THIS Out! Loading... Unsubscribe ...

Pretzel Crisps - Review [Video] | It Sux to be Fat

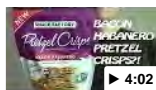
www.itsuxtobefat.com · Reviews



Aug 14, 2011 - Uploaded by Jennifer Swafford
I recently found a yummy product that I have been loving! They are **Pretzel Crisps** by the Snack Factory. My ...

Snack Factory Bacon Habanero Pretzel Crisps | Spicochist Reviews ...

<https://www.youtube.com/watch?v=KosZHBeKcxQ>



Jun 27, 2017 - Uploaded by Aaron's Food Adventures
SUBSCRIBE FOR MORE VIDS: <http://bit.ly/Spicochist> SNACK FACTORY: <http://pretzelcrisps.com/> PLEASE ...

Snack Factory Pretzel Crisps: Sriracha & Lime Review - YouTube

<https://www.youtube.com/watch?v=aU21limDjoY>



Feb 19, 2016 - Uploaded by Tami Dunn
This is a taste test/review of the new Snack Factory **Pretzel Crisps** in the Sriracha & Lime flavor. About 10 ...

Snack Factory Pretzel Crisps Part VI Honey Mustard & Onion & White ...

<https://www.youtube.com/watch?v=TclF-nieLVs>



Nov 16, 2014 - Uploaded by Tami Dunn
This is a taste test/review of the Snack Factory **Pretzel Crisps** in the Honey Mustard & Onion and White ...

Pretzel Crisps - These pom-feta bites are the perfect... - Facebook

<https://www.facebook.com/PretzelCrisps/videos/1804996502845781/>



Jan 6, 2018

These pom-feta bites are the perfect make-ahead party appetizers!

▶ 0:16

Pretzel Crisps® & Sweet Potato Chips Nachos - Facebook

<https://www.facebook.com/PretzelCrisps/videos/pretzel-crisps.../1770918166253615/>



Dec 2, 2017

A sweet take on your game day favorite? A Snack Genius knows no bounds!

▶ 0:32

Snack Factory Original Pretzel Crisps Review - YouTube

<https://www.youtube.com/watch?v=xY4VhKDxyiQ>



Sep 23, 2014 - Uploaded by Mighty Fine Industries

My review of Snack Factory's Original Flavoured **Pretzel Crisps**. Low in fat, high in salt and calories. 4/10 ...

▶ 2:25

Snack Factory Pretzel Crisps Review - YouTube

https://www.youtube.com/watch?v=hl5x_ylwsx8



Apr 6, 2017 - Uploaded by EvaKateVlogs

Eva reviews assorted flavors of **pretzel crisps**. Hope you enjoy =) Eva & Kate SUBSCRIBE to EvaKateVlogs ...

▶ 5:02

Snack Factory Pretzel Crisps Part II Everything Sea Salt & Cracked ...

<https://www.youtube.com/watch?v=gbLbAgh7mMI>



Jul 23, 2014 - Uploaded by Tami Dunn

This is part 2 of a 3 part taste test/review of the Snack Factory **Pretzel Crisps**. This video includes: Everything ...

▶ 7:58

Pretzel Crisps - Pretzel Crisps® Nut Clusters | Facebook

<https://www.facebook.com/PretzelCrisps/videos/1787280297950735/>



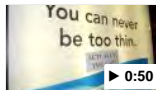
Dec 26, 2017

NYE is right around the corner, are your snacks ready!? Tip Hero has you covered!

▶ 1:22

Pro-Anorexia Ads : Pretzel Crisps - Trend Hunter

<https://www.trendhunter.com/trends/pretzel-crisps>



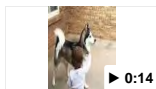
Aug 6, 2010 - Uploaded by NYTheBlog

Pretzel Crisps - Plastered all over New York City, the **Pretzel Crisps** poster presents the shocking message ...

▶ 0:50

Youngster training Siberian Husky and using pretzel crisps - GIF on ...

<https://imgur.com/gallery/6mnEACH>



Jun 9, 2017

Post with 3159 votes and 7896 views. Tagged with aww, dog training, siberian husky; Shared by Shivou ...

▶ 0:14

Pretzel Crisps - So Yummy Appetizer Pretzels | Facebook

<https://www.facebook.com/PretzelCrisps/videos/so-yummy.../1835922013086563/>



Jun 30, 2018

Looks like your game day snacks are decided thanks to So Yummy!

▶ 3:01

Pretzel Crisps - Still need a dessert idea for your... - Facebook

<https://www.facebook.com/PretzelCrisps/videos/pretzel-crisps.../1761098243902274/>



Nov 21, 2017

Still need a dessert idea for your Thanksgiving menu? Pumpkin cheesecake is totally Snack Genius!

▶ 0:32

Snyder's Pretzel Crisps Sea Salt & Cracked Pepper - YouTube

<https://www.youtube.com/watch?v=5qUStOx2gAc>



Jun 14, 2016 - Uploaded by GermanFoodReviews

pretzel! (: deutsch ab 5:35 min.

▶ 10:53



Snack Factory Pretzel Crisps Part V: Cinnamon Toast and Dark ...

https://www.youtube.com/watch?v=D_Yj_OVZeVg



Nov 14, 2014 - Uploaded by Tami Dunn

This is a taste test/review of the Snack Factory **Pretzel Crisps** in the Cinnamon Toast and Dark Chocolate ...

Buffalo Wing Pretzel Crisps Food Review - YouTube

https://m.youtube.com/watch?v=pTI-2qa3j_8



Jan 2, 2014 - Uploaded by DalesDiscourse

Links: My "Choose Your Own Adventure" Book: <https://www.amazon.com/Slay-Blood-Witches-Gamebook> ...

SnaQ-PaQ Snack Factory Pretzel Crisps Review QOTD JLO or ...

<https://www.youtube.com/watch?v=gtxQJToCjvU>



Sep 5, 2014 - Uploaded by mrhappy0121

New Show Name.... today we are Reviewing Snack Factory **Pretzel Crisps** Everything flavorQOTD comes ...

White Chocolate & Peppermint - Pretzel Crisps Taste Test! - YouTube

<https://www.youtube.com/watch?v=QlhjMrGHmsk>



Dec 20, 2016 - Uploaded by What Angie Reads

The Whole Family tries White Chocolate & Peppermint - **Pretzel Crisps**! What do we think? Thanks to We The ...

Two 20 oz. bags of chocolate pretzel crisps challenge! - YouTube

<https://www.youtube.com/watch?v=JapNsiFOTHk>



Aug 11, 2015 - Uploaded by The Storm

I am usually not a fan of **pretzel crisps**, but I figured I give this stunt a go since they have them in chocolate ...

Pretzel Crisps - 4 Cheesy Dips with Pretzel Crisps® | Facebook

<https://www.facebook.com/PretzelCrisps/videos/4...pretzel-crisps/1740281635983935/>



Nov 5, 2017

What if we told you @TipHero came up with not one but FOUR ways to get your dip on with **Pretzel Crisps**®!?

Pretzel Crisps - Our lazy Saturday morning breakfast... | Facebook

<https://www.facebook.com/PretzelCrisps/posts/our-lazy-saturday.../1740300685982030/>



Nov 4, 2017

Our lazy Saturday morning breakfast agenda includes these incredible stuffed cinnamon rolls. Will yours?

Pretzel Crisps - We're nearing playoff season which means... - Facebook

<https://www.facebook.com/PretzelCrisps/videos/gamy-day-snacks/1770932792918819/>



Dec 15, 2017

We're nearing playoff season which means EVEN MORE game day treats are on our agenda thanks to Tip Hero!

Pretzel Crisps on Vimeo

https://vimeo.com/CASEY_BURRES Videos



Jan 29, 2013 - Uploaded by CASEY BURREN

This is "**Pretzel Crisps**" by CASEY BURREN on Vimeo, the home for high quality videos and the people who ...

Celebrate National Pretzel Day with Snyder's of Hanover and Snack ...

<https://www.accessonline.com/.../celebrate-national-pretzel-day-with-snyders-of-hanover...>



Apr 26, 2018

... with some fun flavors and easy recipes using Snyder's of Hanover and Snack Factory **Pretzel Crisps** to ...

Pretzel Crisps - Fruity Baked Brie with Pretzel Crisps® | Facebook<https://www.facebook.com/PretzelCrisps/videos/...pretzel-crisps/1805032186175546/>

Aug 5, 2018

Snack time anyone? Easy answer, everyone likes a snack break!

▶ 0:29

Trying And Reviewing Pretzel Crisps Dark Chocolate & Peppermint ...<https://www.youtube.com/watch?v=2RKCbHW8FyQ>

Jan 23, 2017 - Uploaded by SINetnet Entertainment

We are taste test and review **pretzel crisps** dark chocolate & peppermint pretzels. Celebrate the season with ...

▶ 6:29

Pretzel Crisps - Pretzel Crisps® Avocado Toast | Facebook<https://www.facebook.com/PretzelCrisps/videos/pretzel-crisps.../1722969431048489/>

Oct 18, 2017

Found: More ways to eat avocado toast! Try one of our Snack Genius bite-size versions.

▶ 0:31

Snack Factory Pretzel Crisps Part IV Dark Chocolate & Peppermint ...<https://www.youtube.com/watch?v=Ktnj4aZuiXg>

Oct 16, 2014 - Uploaded by Tami Dunn

This is a taste test/review of the Snack Factory **Pretzel Crisps** in the Dark Chocolate & Peppermint flavor ...

▶ 4:58

Tip Hero - 4 Fab Snack Factory® Pretzel Crisps® Bites...<https://business.facebook.com/...> snack recipes > 4 Fab Pretzel Crisps® Bites>

Dec 15, 2017

4 Fab Snack Factory® **Pretzel Crisps®** Bites Full Recipe: <http://bit.ly/2CmTtbd>.

▶ 1:46

Blendurrr - Ultimate Pretzel Crisps Blender - YouTube<https://www.youtube.com/watch?v=CK8mJsr5sCA>

May 16, 2014 - Uploaded by WrecklessEating

Welcome to blendurrr!!! On this show we will take items from past we shorts and other misc shows and blend ...

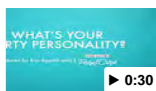
▶ 8:49

Tip Hero - 4 Fab Pretzel Crisps® Bites | Facebook<https://mg-mg.facebook.com/tiphero/videos/4-fab-pretzel-crisps.../10156942547773761...>

4 days ago

4 Fab Snack Factory® **Pretzel Crisps®** Bites Full Recipe: <http://bit.ly/2CmTtbd>.

▶ 1:46

Pretzel Crisps - Bon Appétit Magazine: What's Your Party Personality ...<https://www.facebook.com/PretzelCrisps/videos/bon-appetit.../1755363584475740/>

Nov 16, 2017

Just in time for the holidays, Bon Appétit Magazine shares with us the snack equivalent to your party personality!

▶ 0:30

Pretzel Crisps - You might need to plan a fall party just... - Facebook<https://www.facebook.com/PretzelCrisps/videos/antipasto-skewers/1740286495983449/>

Nov 11, 2017

You might need to plan a fall party just to serve these tasty antipasti skewers. And it'll be totally worth it!

▶ 0:32

Pretzel Crisps - Pretzel Crisps® Pumpkin Cheesecake | Facebook<https://ff-ng.facebook.com/PretzelCrisps/videos/pretzel-crisps.../1761098243902274/>

Aug 20, 2018

Still need a dessert idea for your Thanksgiving menu? Pumpkin cheesecake is totally Snack Genius!

▶ 0:32

"The Pretzel Crisps" by The Norman Invasion on Tongal.com<https://tongal.com/project/pretzelcrisps/submissions/video/the-pretzel-crisps>Check out "The **Pretzel Crisps**" by The Norman Invasion for "Give It A Twist Video Project" sponsored by ...



Pretzel Crisps - Pizza Cheese Pull | Facebook

<https://www.facebook.com/PretzelCrisps/videos/pizza-cheese-pull/1882681971743900/>



Sep 27, 2018

Pretzel Crisps®, cheese, tomato sauce. And repeat!

▶ 0:06

TODAY Show - Pretzel Crisps SHAPE Awards 7.22.11.wmv - YouTube

<https://www.youtube.com/watch?v=YmyGdEUtlAU>



Jul 22, 2011 - Uploaded by PretzelCrispsVideos

Sesame **Pretzel Crisps**® was chosen as one of 20 snacks to be awarded the 2011 SHAPE Magazine Snack ...

▶ 0:25

Pretzel Crisps, the Tasty Snack of Controversy - Chowhound

www.chowhound.com/food-news/108161/pretzel-crisps-the-tasty-snack-of-controversy/



Mar 12, 2012 - Uploaded by supertasterdaily

Pretzel Crisps are under fire from Frito-Lay for their arguably too-generic name. But name aside, Supertaster ...

▶ 2:22

Commercial: Contest: Pretzel Crisps on Vimeo

<https://vimeo.com/FromStarttoFilm/Videos>



Sep 30, 2008 - Uploaded by From Start to Film

2ND PLACE WINNER, **Pretzel Crisps** Video Contest Objective: Create a commercial featuring **Pretzel Crisps** ...

▶ 0:30

Tip Hero - 4 Fab Pretzel Crisps® Bites | Facebook

<https://ff-ng.facebook.com/tiphero/videos/10156942547773761/>



Mar 12, 2018

4 Fab Snack Factory® **Pretzel Crisps**® Bites Full Recipe: <http://bit.ly/2CmTtbd>.

▶ 1:46

Pretzel Crisps - Our lazy Saturday morning breakfast...

<https://ff-ng.facebook.com/PretzelCrisps/videos/1740300685982030/>



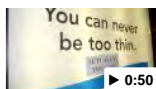
Mar 13, 2018

Our lazy Saturday morning breakfast agenda includes these incredible stuffed cinnamon rolls. Will yours?

▶ 0:31

Public Resistance to an Ad Campaign - Sociological Images

<https://thesocietypages.org/socimages/2010/08/.../public-resistance-to-an-ad-campaign...>



Aug 9, 2010 - Uploaded by NYTheBlog

Crystal and Corina C. sent in this image of an ad for Snack Factory **Pretzel Crisps** that recently appeared ...

▶ 0:50

Pretzel Crisps - Pom-Feta Bites | Facebook

<https://ff-ng.facebook.com/PretzelCrisps/videos/1804996502845781/>



Mar 11, 2018

These pom-feta bites are the perfect make-ahead party appetizers!

▶ 0:16

Pretzel Crisps: Party Personalities on Vimeo

<https://vimeo.com/MightyOak/Videos>



Jan 2, 2018 - Uploaded by Mighty Oak

This is "**Pretzel Crisps**: Party Personalities" by Mighty Oak on Vimeo, the home for high quality videos and the ...

▶ 0:30

Pretzel Crisps - We're decking our plates and filling our... - Facebook

<https://www.facebook.com/PretzelCrisps/videos/4...pretzel-crisps@.../178618637472679...>



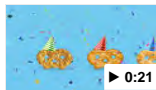
Dec 22, 2017

We're decking our plates and filling our bellies with holiday creations from our friends at Tip Hero! Make one of ...

▶ 1:46

Pretzel Crisps - #InTheDeliChallenge Intro | Facebook

<https://www.facebook.com/PretzelCrisps/videos/inthedelichallenge.../189805800353963...>



Apr 2, 2018

We're kicking National Pretzel Day up a notch, with Pretzel Month! And making our snacks all from the deli ...

▶ 0:21

Pretzel Crisps - What can you make with rotisserie... - Facebook

<https://www.facebook.com/PretzelCrisps/videos/1898846536794110/>



Apr 3, 2018

What can you make with rotisserie chicken, marinated artichokes, mozzarella cheese, and Sea Salt & Cracked ...

▶ 0:25

WHAT AM I EATING? SNACK FACTORY PRETZEL CRISPS - Video ...

<https://www.dailymotion.com/video/x36auhd>



Apr 12, 2015 - Uploaded by LachlanLoren

Beautiful Bird eating apple Neelum Valley Kutton Azad Kashmir Pakistan 12 April 2015 Time 7:06 am · 00:38 ...

▶ 12:54

Pretzel Crisps - Agency Compile

<https://www.agencycompile.com/agencies/amp-agency/cases/pretzel-crisps/>



Jul 17, 2015

Enter the opportunity for **Pretzel Crisps**, the world's first spreadable pretzel-shaped cracker. **Pretzel Crisps** ...

▶

Pretzel Nut Clusters Three Ways - TipHero

tiphero.com/pretzel-nut-clusters-three-ways/ ▼



Nov 3, 2016

Ingredients. ¾ Cup almonds; 1 Cup dark chocolate; 12 Snack Factory® **Pretzel Crisps**® – Original Flavor ...

▶

Pretzel Crisps - #InTheDeliChallenge Cuban Sandwich | Facebook

<https://www.facebook.com/PretzelCrisps/videos/inthedelichallenge.../191260394541836...>



Aug 3, 2018

What do Honey Mustard & Onion **Pretzel Crisps**®, sliced ham, cheddar cheese, and pickles have to do with ...

▶ 0:25

Health Controversy: Pretzel Ad Declares "You Can Never Be Too Thin ...

<https://www.glamour.com/story/health-controversy-pretzel-ad>



Aug 5, 2010

New ads from **Pretzel Crisps** in New York City are causing quite a stir. The offending words? "You can never ...

▶

Pretzel Crisps - Still need a dessert idea for your... - Malagasy

<https://mg-mg.facebook.com/PretzelCrisps/videos/1761098243902274/>



Nov 21, 2017

Still need a dessert idea for your Thanksgiving menu? Pumpkin cheesecake is totally Snack Genius!

▶ 0:32

Pretzel Crisps - We're feeling pretty festive around here!... - Facebook

<https://www.facebook.com/PretzelCrisps/videos/peary-delicious/1785086154836816/>



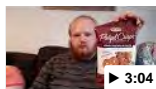
Dec 20, 2017

We're feeling pretty festive around here! How are you snacking this holiday season!?

▶ 0:15

Snyders Of Hanover Pretzel Crisps Honey Mustard&Onion Review ...

https://www.youtube.com/watch?v=yKfKAh_nVVQ



6 hours ago - Uploaded by Survival Collectors

Hi, Survival Collectors here and today Kyle reviews Snyders Of Hanover **Pretzel Crisps** Honey Mustard&Onion ...

▶ 3:04

Pretzel Crisps - Looks like your Game Day snacks are...

<https://fb-lt.facebook.com/PretzelCrisps/videos/10211458109505148/>



Apr 27, 2018

Looks like your Game Day snacks are decided thanks to So Yummy.

▶ 3:01



Pretzel Crisps - Sharing - Amara.org

<https://amara.org/et/videos/PjXiBwQlcq99/info/pretzel-crisps-sharing/?tab=activity>



Jul 2, 2018

The easiest way to caption and translate any video, with crowdsourcing, volunteers, and professional services.

Review: New Snack Factory Sriracha & Lime Pretzel Crisps & I'm An ...

www.theifg.com/2015/05/13/srirachalimepretzelcrisps/



May 13, 2015

Junk Food Nation, it's time to let my inner old man out. Recently, on Facebook, a trending topic was the new ...

Pretzel Crisps® on Twitter: "Score a snacking #touchdown with these ...

https://twitter.com/_/status/959184502802321408



Feb 1, 2018

Score a snacking #touchdown with these bite-sized beauties brought to you by So Yummy and #PretzelCrisps ...

4 Easy Cheesy Crowd-Pleasing Dips with Snack Factory® Pretzel ...

https://m.facebook.com/story.php?story_fbid=10156752648578761&id...



Oct 21, 2017

4 Easy Cheesy Crowd-Pleasing Dips with Snack Factory® **Pretzel Crisps®** #snackgenius Full Recipe: [http ...](http://)

Kidzworld Kitchen: Pretzel Crisps - Kidzworld.com

<https://www.kidzworld.com/article/26839-kidzworld-kitchen-pretzel-crisps>



May 1, 2011 - Uploaded by PretzelCrispsVideos

Have you wondered what the life of **Pretzel Crisps** is like? Meet Carl. He is from the deli section of the grocery ...

Pretzel Crisps: Party Personalities on Vimeo

<https://vimeo.com/MightyOak/Videos>



Nov 22, 2017 - Uploaded by Mighty Oak

This is "**Pretzel Crisps**: Party Personalities" by Mighty Oak on Vimeo, the home for high quality videos and the ...

Pretzel Crisps - This everything bagel dip from Delish... | Facebook

<https://mg-mg.facebook.com/PretzelCrisps/posts/1199106980101406>



Apr 16, 2018

This everything bagel dip from Delish pairs perfectly with **Pretzel Crisps®**. Let the afternoon snacking commence!

Pretzel Crisps - Pretzel Crisps added a cover video. - Facebook

<https://www.facebook.com/PretzelCrisps/videos/1841928772485887/>



Feb 6, 2018

Pretzel Crisps added a cover video. ... Create New Account. See more of **Pretzel Crisps** on Facebook. Log In ...

Snack Factory Pretzel Crisps Gluten Free Minis Dark Chocolate ...

<https://www.supermarketguru.com/.../snack-factory-pretzel-crisps-gluten-free-minis-dar...>



Sep 22, 2015 - Uploaded by Phil's Food Reviews

Snack Factory **Pretzel Crisps** Gluten Free Minis Dark Chocolate Flavored Crunch. These are one of the best ...

Pretzel Crisps - Chocolate & Peanut Butter Football Sandwiches ...

<https://www.facebook.com/PretzelCrisps/videos/chocolate.../1835286606483437/>



Feb 2, 2018

Upstage the Big Game with a peanut-butter-and-pretzel-filled cookie sandwich!

Pretzel Crisps - Antipasto Skewers | Facebook

<https://ff-ng.facebook.com/PretzelCrisps/videos/antipasto-skewers/1740286495983449/>



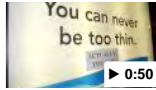
Aug 27, 2018

You might need to plan a fall party just to serve these tasty antipasti skewers. And it'll be totally worth it!

▶ 0:32

Pretzel Crisp says "You Can Never Be Too Thin" | Clean Cut Media

www.cleancutmedia.com › Advertising ▼



Sep 8, 2010 - Uploaded by NYCTheBlog

I thought you might get a kick out of this: http://www.jackassletters.com/index.php/asking/pretzel_crisps/ Or ...

▶ 0:50

Pretzel Crisps - When snack time and after school crafts... - Facebook

<https://www.facebook.com/PretzelCrisps/videos/marshmallow.../1805006756178089/>



Jul 11, 2018

When snack time and after school crafts mix together in the perfect way!

▶ 0:29

Pretzel Crisps - Pretzel Strawberry Bites | Facebook

<https://www.facebook.com/PretzelCrisps/videos/pretzel-strawberry.../183712901963252...>



Jul 4, 2018

Sweet and salty, a perfect match! It's just the treat for you and your beau.

▶ 0:30

Pretzel Crisps - Jalapeño Popper Dip | Facebook

<https://www.facebook.com/PretzelCrisps/videos/vb.../1926755164003247/?type=3...>



May 3, 2018

Jalapeños, cheese, and **Pretzel Crisps**? But wait, there's more! Dig into this spicy creation for your Cinco de ...

▶ 0:32

Pretzel Crisps — MINKYUNG CHUNG

www.chrsmink.com/pretzel-crisps/



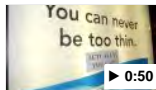
Mar 26, 2018

"Dressed up" and Fabricated paper props for the pretzels. Sourced and styled all the food and props. Client ...

▶

NYC The Blog: UPDATED: Pretzel Crisps Responds: Pretzel Crisps ...

nyctheblog.blogspot.com/2010/08/pretzel-crisps-pretzel-ads-encourage.html



Aug 4, 2010 - Uploaded by NYCTheBlog

UPDATED: **Pretzel Crisps** Responds: **Pretzel Crisps** Pretzel Ads Encourage Anxiety About Body Weight And ...

▶ 0:50

Pretzel Crisps - Spicy Sausage & Beer Cheese Dip | Facebook

<https://www.facebook.com/PretzelCrisps/videos/spicy-sausage.../1770922806253151/>



Dec 5, 2017

The weather is turning colder so our kitchen is heating up with this warm, cheesy sausage bake! Perfect for ...

▶ 0:33

Pretzel Crisps - P. Crispy & The Snack Factory - One Snack - LYBIO.net

<https://lybio.net/pretzel-crisps-p-crispy-the-snack-factory-one-snack/commercials/>



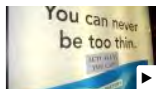
May 13, 2012 - Uploaded by PretzelCrispsVideos

Pretzel Crisps - P. Crispy & The Snack Factory - One Snack. There's only one snack. Pretzel Crisps! ...

▶ 1:27

The Educational Defacing Of Pro-Anorexic Pretzel Ad - Jezebel

<https://jezebel.com/5604173/the-educational-defacing-of-pretzel-crisps-pro-anorexic-ad>



Aug 4, 2010

Here's an act of civic protest we can get behind: emblazoning the "you can never be too thin" message of a ...

▶

WNEP-TV - Taste Test: Gluten-Free Pretzel Crisps - Facebook

<https://zh-cn.facebook.com/NewsWatch16/videos/...pretzel-crisps/10153692570927756/>



May 24, 2016

These **Pretzel Crisps** are bite sized and gluten free. Creators claim they're sweet,

▶ 3:06



salty, and guilt free. We put ...

3 Easy Game Day Appetizers from Snack Factory® Pretzel Crisps ...

https://m.facebook.com/story.php?story_fbid=10156795558738761&id...



Nov 3, 2017

3 Easy Game Day Appetizers from Snack Factory® **Pretzel Crisps**® Full Recipe: <http://bit.ly/2ieXlfq>. Tip Hero is ...

Best Cookie Dough Dip Recipe - Delish.com

<https://www.delish.com/cooking/recipe-ideas/recipes/a43772/cookie-dough-dip-recipe/>



Sep 3, 2015

Pretzel crisps, for serving. Directions. Add cream cheese and butter to a large bowl and beat with a hand mixer ...

3 Awesome Thanksgiving-Inspired Appetizers with Snack Factory ...

https://m.facebook.com/story.php?story_fbid=10156844035158761&id...



Nov 17, 2017

3 Awesome Thanksgiving-Inspired Appetizers with Snack Factory® **Pretzel Crisps**® Full Recipe: <http://bit.ly> ...

Pretzel Crisps - Sharing - Amara.org

<https://amara.org/et/videos/PjXiBwQlcq99/url/3604711/?tab=activity>



Oct 10, 2018

The easiest way to caption and translate any video, with crowdsourcing, volunteers, and professional services.

Pretzel Crisps - Caramel Apple Cinnamon Rolls | Facebook

<https://mg-mg.facebook.com/PretzelCrisps/videos/caramel-apple.../1740300685982030/>



Nov 4, 2017

Our lazy Saturday morning breakfast agenda includes these incredible stuffed cinnamon rolls. Will yours?

Snack Factory Pretzel Crisps - Food and Beverages - I really like these ...

<https://www.productpeel.com/snack-factory-pretzel-crisps/20361>



Oct 2, 2017

I really like these because it's a non-guilty stack it comes in a really Hefty bag and it doesn't run out too Fast ...

Stay up to date on results for **"pretzel crisps"**.

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Pretzel Crisps Original Deli Style Pretzel Crackers

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Details

Rethink Your Pretzel!® Crunch'em. Crack'em. Dip'em. Stack'em.™ Pretzel Crisps® are a modern twist on an old favorite. They're the best part of the pretzel--all the flavor and crunch you love--but lighter, crispier and more versatile than ever before. Whether you like them plain, dipped, or paired with your favorite toppings, we're sure you'll enjoy this wholesome snack as much as we do. One bite and you'll Rethink Your Pretzel!® --Warren and Sara Wilson.

Recipe: 10 Second Appetizer: The Zesty Fiesta.

Nutrition Facts

Serving Size 28 g

Servings Per Container 7

Amount Per Serving

Calories 110

% Daily Value

Total Fat 0g **0%**

Saturated Fat 0g **0%**

Trans Fat 0g

Polyunsaturated Fat 0g

Monounsaturated Fat 0g

Cholesterol 0mg **0%**

Case 3:17-cv-00652-KDB-DSC Document 43-2 Filed 10/29/18 Page 26 of 50

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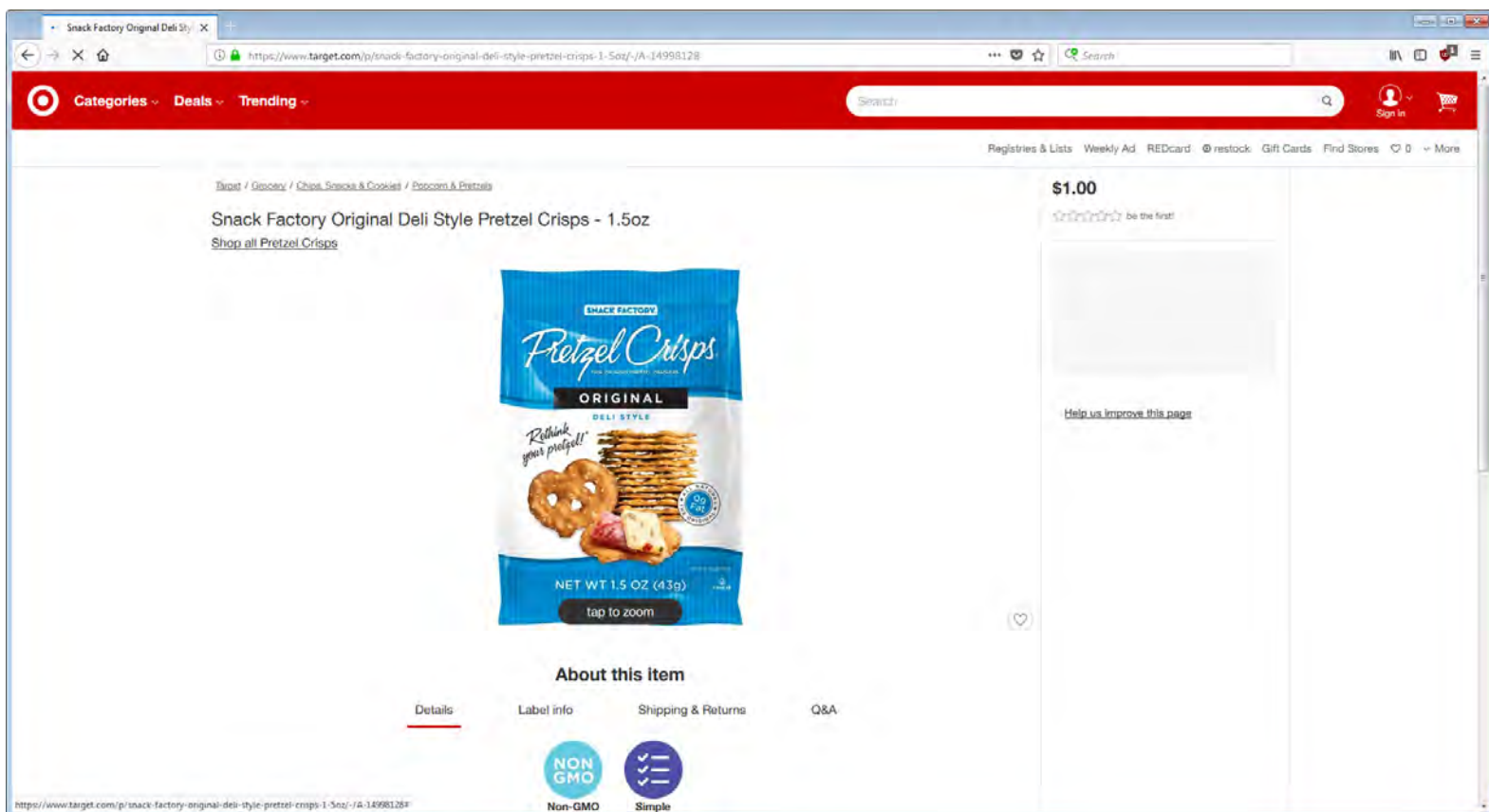
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Careers
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*Express membership autorenews after 14-day trial. [Terms apply](#)



https://www.target.com/p/snack-factory-original-deli-style-pretzel-crisps-1-5oz/-/A-14998128



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[Meijer](#) > [Grocery](#) > [Deli](#) > **Snack Factory Pretzel Crisps, Original, 7.2 oz**



Snack Factory Pretzel Crisps, Original, 7.2 oz

\$2.99 /ea



Available ([check nearby stores](#))

Your Store: Knapps Corner



1



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Add to List



Favorites

Product Details

Since 2004, Snack Factory Pretzel Crisps® (www.PretzelCrisps.com) have reinvented the pretzel category winning the hearts and taste buds of snackers everywhere as the world's first and the original pretzel-shaped cracker. Available in a variety of incredible flavors, these wholesome snacks are great out of the bag or perfect when paired with your favorite dip or topping. Committed to creating innovative and flavorful products with high-quality ingredients, Snack Factory Pretzel Crisps are a better-for-you snack sure to make you Rethink Your Pretzel!® Snack Factory Pretzel Crisps are available in the deli section of your local Meijer.

Related Products



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2 day sale Friday & Saturday

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Country of Origin

Country of Origin United States

Ingredients

Enriched Wheat Flour (Flour, Niacin, Reduced Iron, Thiamin Mononitrate, Riboflavin, Folic Acid), Sugar, Salt, Malt Syrup (Tapioca Syrup, Malt Extract), Soda.

Warnings

Contains: Wheat. Made in a facility that processes milk and soy.

Disclaimer

Statements regarding dietary supplements have not been evaluated by the Food and Drug Administration and are not intended to diagnose, treat, cure, or prevent any disease.

While we work to ensure product information is correct, on occasion manufacturers may alter their ingredient lists, the claims associated with their products, or other product information.

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Nutrition Details

100

Calories

0

Fat

24

Carbs

2

Protein

Nutrition Facts

7 servings per container

Serving size

28 g

Amount per serving

Snack Factory Pretzel Crisps,
Everything, 7.2 oz



Snack Factory Pretzel Crisps,
Garlic Parmesan, 7.2 oz



Snack Factory Pretzel Crisps,
Sea Salt & Cracked Pepper,



You may also be
interested in

Amount per serving

Calories **100**

Calories from Fat 0

% Daily Value*

Total Fat 0g 0%

Saturated Fat 0g 0%

Trans Fat 0g

Polyunsaturated Fat 0g

Monounsaturated Fat 0g

Cholesterol 0mg 0%

Sodium 330mg 14%

Total Carbohydrate 24g 8%

Dietary Fiber 1g 4%

Sugars 2g

Protein 2g

Calcium 0%

Iron 8%

Vitamin A 0%

Vitamin C 0%

*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Banana

Meijer 2% Reduced Fat Milk,
gal

Cucumber

EXTRA
hot prices!**2 day sale** Friday & Saturday

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Pretzel Crisps Everything Deli Style Pretzel Crackers



\$3.49

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Details

7.20 oz
SKU / UPC: 049508006206

Nutrition

Share This	Nutrition Facts	
	Serving Size 28 g	
	Servings Per Container 7	
	Amount Per Serving	
	Calories 110	Calories from Fat 5
	% Daily Value*	
Total Fat	0.5	1%
Saturated Fat	0	0%
Trans Fat	0	
Cholesterol	0	0%
Sodium	170	7%
Total Carbohydrate	23	8%
Dietary Fiber	1	4%
Sugars	2	
Protein	3	
Vitamin A		0%
Vitamin C		0%
Calcium		0%
Iron		2%

Ingredients

Wheat Flour, Sugar, Seasoning (Sesame Seeds, Salt, Poppy Seeds, Dehydrated Onion, Dehydrated Garlic, Caraway Seeds), Malt Syrup.

Other Info

Manufacturer

Snyder's-Lance, Inc.

Drug Interactions & Precautions

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Contains Wheat. Made in a facility that processes milk and soy.

Safety Warnings

Contains Wheat. Made in a facility that processes milk and soy.

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Herr's - Potato
Chips - Crisp N

SKU: 072600006614



Herr's - Potato
Chips - Ripples

SKU: 072600006621



Herr's - Potato
Chips - Salt &

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Snack Factory Everything Deli Style Pretzel Crisps

7.2 oz

Regular: \$2.08 each

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Quantity

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Nutrition Facts

Everything Deli Style Pretzel Crisps

Serving Size 11.00 crackers(28g)

Serving Per Container 7

Amount Per Serving		
Calories		110
Calories from Fat		5
	%DV	
Total Fat	1g	2%
Saturated Fat	0g	0%
Polyunsaturated Fat	0g	
Trans Fat	0g	
Monounsaturated Fat	0g	
Cholesterol	0mg	0%
Sodium	190mg	8%
Total Carbohydrate	24g	8%
Dietary Fiber	1g	4%
Sugars	2g	
Protein	2g	
Vitamin A 0%	Vitamin C 0%	
Calcium 2%	Iron 8%	

IS or Contains: Kosher,Wheat

*Percentage Daily values are based on a 2,000 calorie diet.Your Daily values may be higher or lower depending on your calorie needs

About This Product

Product Description

Delivery and Returns

Product Description

Crunch 'em. Crack 'em. Dip 'em. Stack 'em. Pretzel Crisps are a modern twist on an old favorite. They're the best part of the pretzel - all the flavor and crunch you love - but lighter, crispier and more versatile than ever before. Whether you like them plain, dipped, or paired with your favorite toppings, we're sure you'll enjoy this wholesome snack as much as we do. One bite and you'll rethink your pretzel!

Ingredients

Enriched Wheat Flour (Flour, Niacin, Reduced Iron, Thiamin Mononitrate, Riboflavin, Folic Acid), Seasoning (Sesame Seeds, Salt, Poppy Seeds, Dehydrated Onion, Dehydrated Garlic, Caraway Seeds), Sugar, Malt Syrup (Tapioca Syrup, Malt Extract), Soda.

Specification

Name	Value
Quantity	1
Size (oz.)	7.2
Type	Pretzels
Height	10.70
Width	1.90
Depth	3.10
Weight	0.47

Safety Warning

Contains: wheat. Made in a facility that processes milk and soy.

Actual product packaging and materials may contain more or different information than that shown on our website. You should not rely solely on the information presented here. Always read labels, warnings and directions before using or consuming a product. View full Product Information Disclaimer

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The Snack Factory Pretzel Crisps Everything 7.2 oz

★★★★★

Price available in store

Not sold online



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Details

Quick view

- A modern twist on an old favorite
- Light, crispy and versatile
- All natural; cholesterol-free

A modern twist on an old favorite. They're the best part of the pretzel - all the flavor and crunch you love - but lighter, crispier and more versatile than ever before. Whether you like them plain, dipped, or paired with your favorite toppings, you will enjoy this wholesome snack as much as we do.

- 0 g trans fat and saturated fat
- 0 mg cholesterol
- 110 calories
- Resealable for freshness

Made in USA

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Warnings

CONTAINS: WHEAT

MADE IN A FACILITY THAT PROCESSES MILK AND SOY..

Ingredients

Wheat Flour, sugar, Seasoning, (Sesame Seeds, salt, Poppy Seeds, Dehydrated Onion, Dehydrated Garlic, Caraway Seeds), Malt Syrup

	Single	
Serving Size		
Serving Per Container		
	Amount per Serving	%DV
Cholesterol	0mg	<
Sodium	170mg	<
Total Carbohydrate	23g	<
Dietary fiber	1g	<
Sugars	2g	<
Calories	110	
Calories from Fat - Calories	5	
Trans Fat - Total Fat	0g	
Vitamin A	0units	<
Vitamin C	0units	<
Calcium	0units	<
Iron	0units	<

Shipping

Not eligible for Ship to Store at this time [See Ship to Store FAQs](#)

This product has no shipping restrictions.

Shipping Weight (in lbs): 0.48

Product in inches (LxWxH): 2.9x 7.3x 10.1

Item Code: 474079

UPC: 04950800620

Reviews

★★★★★

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Product Questions & Answers

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Nice! Peanut Filled Pr...
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★★★★★(3)

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Pretzel Crisps

By **Erin Del Conte** - August 15, 2018



(PRNewsfoto/Snack Factory)

Snack Factory, a recent addition to The Campbell Soup Co.'s snack portfolio, has launched flavorful additions to its Pretzel Crisps line—Sourdough and Cinnamon Sugar. Snack Factory Pretzel Crisps are on a mission to make snackers nationwide “Rethink Your Pretzel” with these

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Cinnamon Sugar Pretzel Crisps are generously seasoned with cinnamon and sugar for the sweet and salty treat. Enjoy Snack Factory Cinnamon Sugar Pretzel Crisps straight from the bag or pair with fresh fruit, whipped topping or chocolate dips for a permanent spot on the desk.

For More Information From Campbell Soup Co.

www.pretzelcrisps.com

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THIN AND CRUNCHY PRETZEL CRISPS With Two New Flavor Innovations

Fan Favorite Pretzel Crisps Now Available in Sourdough and Cinnamon Sugar

SNACK FACTORY®

Pretzel Crisps®

NEWS PROVIDED BY

Snack Factory →

Jun 13, 2018, 08:00 ET

CHARLOTTE, N.C., June 13, 2018 /PRNewswire/ -- Snack Factory, a recent addition to The Campbell Soup Company's snack portfolio, today announces the launch of two new flavorful additions to the beloved *Pretzel Crisps®* line—**Sourdough** and **Cinnamon Sugar**. *Snack Factory® Pretzel Crisps®* are on a mission to make snackers nationwide "*Rethink Your Pretzel®*" with these new savory and sweet crunchable offerings.

Artisan Style **Snack Factory Sourdough Pretzel Crisps®** deliver an authentic tangy sourdough flavor that consumers love with *Pretzel Crisps®* product's signature light and crispy crunch. With this classic taste, the *Snack Factory Sourdough Pretzel Crisps®* pair perfectly with deli meats, cheeses and spreads. For those with a sweet tooth, new Deli Style **Snack Factory Cinnamon Sugar Pretzel Crisps®** are generously seasoned with

[Case 3:17-cv-00652-KDB-DSC](#) [Document 43-2](#) [Filed 10/29/18](#) [Page 46 of 50](#)

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"We love pairing on-trend flavors with our light and crispy *Pretzel Crisps*® to create delicious additions to the Snack Factory portfolio," says Syreeta Norwood, Senior Brand Manager for Snack Factory. "Authentic Sourdough has a unique flavor profile that pretzel fans will love. Cinnamon Sugar, which continues to dominate the innovation landscape, when combined with *Pretzel Crisps*® creates salty sweet perfection."

At around 100 calories per serving these new additions continue Snack Factory's tradition of snacks packed full of flavor and versatility that you can feel good about eating. Find the new *Snack Factory Pretzel Crisps*® in the deli section of grocery stores nationwide. For more information about the new *Pretzel Crisps*® flavors and the entire *Snack Factory* portfolio, please visit: www.pretzelcrisps.com.

ABOUT SNACK FACTORY®:

Since 2004, Snack Factory has reinvented the pretzel category with *Pretzel Crisps*®, winning over the hearts and taste buds of snackers everywhere as the world's first pretzel-shaped cracker. Today, Snack Factory is dedicated to providing consumers with innovative and delicious clean-label snacks. Based in Charlotte, NC, *Snack Factory* products are distributed nationally through grocery stores, mass merchandisers, convenience stores and club stores. For more information, visit www.snackfactory.com.

ABOUT CAMPBELL SOUP COMPANY:

Campbell (NYSE: CPB) is driven and inspired by our Purpose, "Real food that matters for life's moments." We make a range of high-quality soups and simple meals, beverages, snacks and packaged fresh foods. For generations, people have trusted Campbell to provide authentic, flavorful and readily available foods and beverages that connect them to each other,

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Emerald, Late July and other brand names. Founded in 1899, Campbell has a heritage of giving back and acting as a good steward of the planet's natural resources. The company is a member of the Standard & Poor's 500 and the Dow Jones Sustainability Indexes. For more information, visit www.campbellsoupcompany.com or follow company news on Twitter via @CampbellSoupCo. To learn more about how we make our food and the choices behind the ingredients we use, visit www.whatsinmyfood.com.

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Pretzel Crisps Pretzel Crackers, Deli Style, Original

7.2 oz (204 g)

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Product Description

Thin, crunchy pretzel crackers. Rethink your pretzel! Non GMO Project verified. nongmoproject.org. Per 1 oz Serving (11 Crackers): 100 calories; 0 g sat fat (0% DV); 330 mg sodium (14% DV); 2 g sugars. Resealable for freshness. Crunch 'em. Crack 'em. Dip 'em. Stack 'em. Pretzel Crisps are a modern twist on an old favorite. They're the best part of the pretzel - all the flavor and crunch you love - but lighter, crispier and more versatile than ever before. Whether you like them plain, dipped, or ... [Show More](#)

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Pretzel Crisps Pretzel Crackers, Deli Style, Garlic Parmesan

7.2 oz (204 g)



2000 calories a day is used for general nutrition advice, but calorie needs vary.

Additional nutrition information available upon request. (Go to product detail page for each product.)

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